

2019





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REALE GROUP

**ANNUAL REPORT 2019**  
ITALY SPAIN CHILE



# Values



The values and behavioural principles that inspire the Foundation's actions are those included in Reale Group's Ethics Code, which unite the values to our everyday life.

In fact, sustainability and growth are also obtained by working in a constructive and proper way with the people whom we meet and by talking with them, because we are responsible towards those who belong to the context in which we operate.

- **Integrity**
- **Centrality of Individuals**
- **Responsibility**
- **Cohesion**
- **Innovation**



# Stakeholders

Reale Foundation takes into account the experience and testimony of those who have exerted themselves for the collective wellbeing for a long time. Within the areas of intervention in which the Foundation operates, and taking into account the kind of activity undertaken, the main stakeholders with which the Foundation interacts include: The Recipients of contributions, the Beneficiaries of interventions, the Foundation's Governing Bodies, the Commercial Network and Employees.

The Foundation's relationships with its stakeholders are managed through different tools and activities, that are directed towards achieving four macro-objectives:

- **Guaranteeing** the transparency of the activities the Foundation undertakes.
- **Spreading** the word on the Foundation's initiatives to allow the greatest possible number of people access to these.
- **Encouraging** dialogue between the Foundation and its stakeholders, in a way that stimulates and gathers opinions and proposals to be considered during the identification of intervention strategies and the carrying out of initiatives.
- **Contributing** to defining the Foundation's identity, clarifying its mission and its social role in relation to internal and external stakeholders.



A diverse group of people, including men and women of various ethnicities, are shown in a close-up, celebratory pose. They are all smiling broadly and shouting with their mouths open, conveying a sense of joy and achievement. The background is slightly blurred, focusing attention on the group's energy. The overall color palette is warm and vibrant, with a mix of skin tones and clothing colors like a pink sweater and a striped sweater.

# Mission and objectives



**Reale Group** is characterised by a strong, **mutualistic spirit** that, for more than 190 years, has guided its way of doing business. Because of this, it has now consolidated its commitment to a path aimed at more systematically structuring the Group's **sustainability strategy** and community engagement activities.

The aim of responding to stakeholder expectations and the **social needs** of the areas in which the Group operates is achieved via an organisation dedicated to the management of territorial **development activities** and able to schedule and plan targeted interventions in favour of the communities in question.

**Reale Group** thus makes reference to the Group corporate foundation, **Reale Foundation** (hereafter also just "Foundation"), resulting from the experience of Fundación Reale and created with the purpose of more systematically structuring community engagement activities.

**Reale Foundation**, established on 24 October 2017, represents the cross-business and international point of reference for the Group's companies, via which generous disbursements for sustaining initiatives that benefit the community are managed. The logic pursued is one of targeting, coordination, and punctual verification of all the donation recipients.

Through the Foundation, Reale Group aims to contribute to the achievement of the **Sustainable Development Goals (SDGs)** set by the **United Nations' 2030 Agenda** and signed by the 193 UN member countries at the end of 2015. Thus, it responds to the call to the private sector to commit to creating the conditions for sustainable, inclusive, and lasting economic growth.





# Governance





**Reale Foundation** has also chosen to establish an Operational Committee, consisting of representatives of Group companies, with consultative functions to analyse project proposals and the annual programme to be presented to the Patrons Committee.

The procedure adopted by the committee is available on the Foundation website at the following address: [www.realefoundation.org](http://www.realefoundation.org).

In addition, every year the Foundation presents its action plan and a report on its activities to the Spanish Ministry of Education, Culture and Sport, as required by Spanish regulations.

The Group's Sustainability Division guarantees the Foundation's operation. **Reale Foundation** operates via a **Patrons Committee**, an **Operational Committee**, and an **Arbitration Committee**.

The Patrons Committee evaluates and approves the Reale Foundation's annual programme and is composed of the following Group businesses:

**Reale Mutua** – Luigi Lana (Chairperson of the Patrons Committee)

**Blue Assistance** - Dr Luca Filippone (Deputy Chair of the Patrons Committee)

**Reale Seguros** - Dr Ignacio Mariscal (Patrons Committee Delegate)

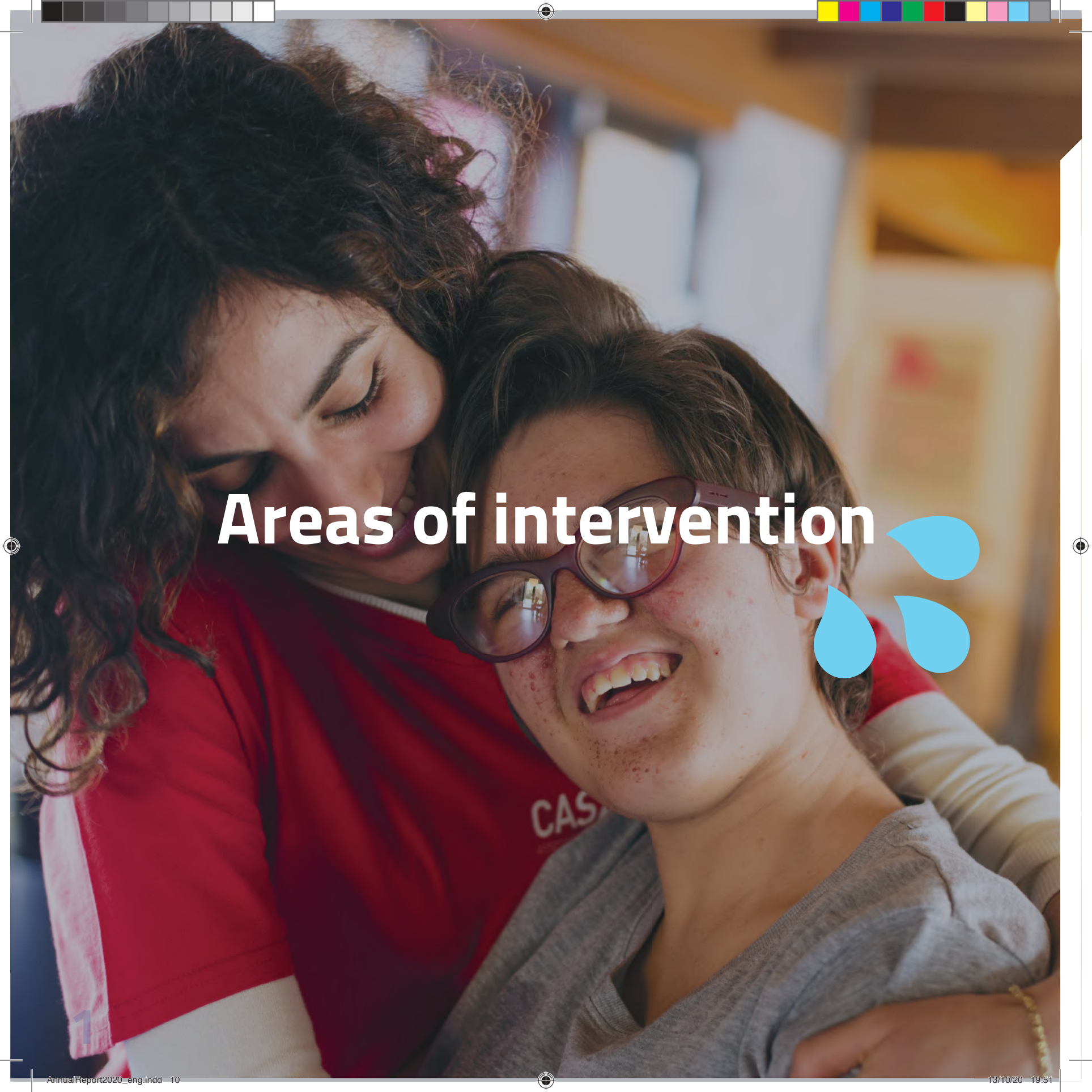
**Italiana Assicurazioni** - Dr Roberto Laganà

**Reale Immobili** - Alberto Ramella

**Banca Reale** - Dr Massimo Luvìè

**Reale Vida** - Dr José Ramon Lopez

The Patrons Committee is joined by an **Arbitration Committee**, the role of which is to ensure alignment between the Foundation's activities and the ethical principles and sustainability objectives that guide **Reale Group**.



# Areas of intervention



As a priority, **Reale Foundation** is involved in backing initiatives in **Italy, Spain, and Chile** to support the communities in which Reale Group is present and operates.

The resources set aside derive from the contributions received from the Group companies, to the degree established each year by the individual Boards of Directors, within the overall Group maximum limit of 1% of consolidated net profit.

The resources are specifically destined for initiatives that pursue aims in the three main areas of intervention (Health & Welfare, Inclusion & Socio-Economic Development, Environment & Sustainable Communities).

The projects must also be in line with the **Sustainable Development Goals** of the United Nations: 1 (No Poverty), 3 (Good Health and Well-being), 8 (Decent Work and Economic Growth), 11 (Sustainable Cities and Communities), and 17 (Partnership).







# Health & Welfare





In the first place, **Reale Foundation's** contribution fits into an area of growing social need, acting in line with Reale Group's values and experience. For this reason, the Foundation supports initiatives for:

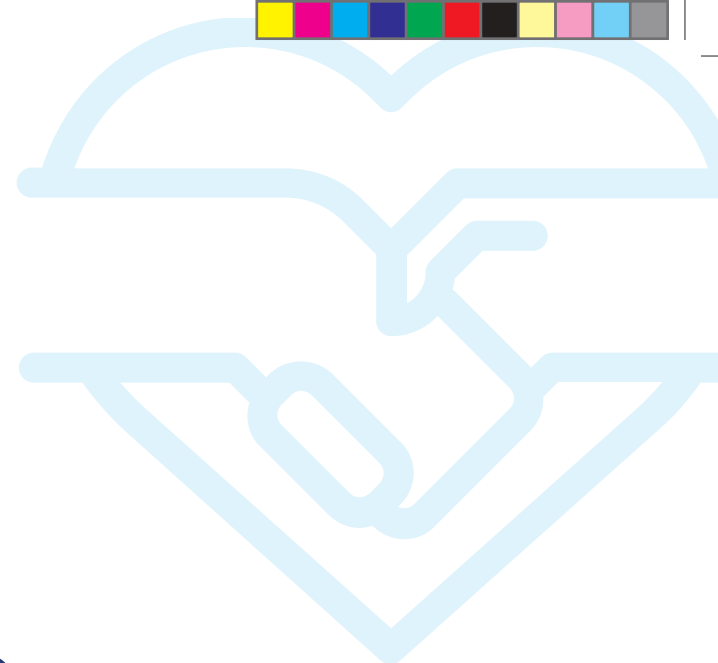
- prevention activities aimed at counteracting the emergence of chronic diseases, in particular supporting initiatives that reduce the risk factors associated with the spread of frequent chronic diseases, such as cardio-vascular diseases, respiratory diseases, diabetes, and tumours;
- increasing the well-being of patients suffering from chronic conditions, facilitating access to treatment and taking care of vulnerable individuals and improving the quality of their physical, psychological, and social life.



## Oncological Day Hospital

*The project involves the re-opening of the Oncological Day Hospital for pelvic and mammary diseases of Turin's Ospedale Sant'Anna, which was closed as unfit for use in 2016.*





### **Project objective**

The project involved the complete refurbishment of a wing of Ospedale Sant'Anna and the opening of a new gynaecologic pelvic and mammary oncology Amalgamated Day Hospital. Thus, Ospedale Sant'Anna again has a department that is innovative, welcoming, and equipped for offering a complete treatment journey - an essential condition for ensuring the best help and limiting discomfort as much as possible for women struck by tumours. Those principles to which the initiative responds include: improvement of the quality of life of its direct and indirect beneficiaries, the reduction in waste, and the optimisation of resources.

### **Beneficiaries**

The beneficiaries are the women who have the chance to access treatment through the Oncological Day Hospital. Before it was closed, this Ospedale Sant'Anna service welcomed around 10,000 women affected by tumours over the last decade (average life cycle of a hospital department). Today, Reale Foundation's aim is that this number will grow significantly.





## Stop Soledad

*The "Stop Soledad" project supported 953 people in 2019.*





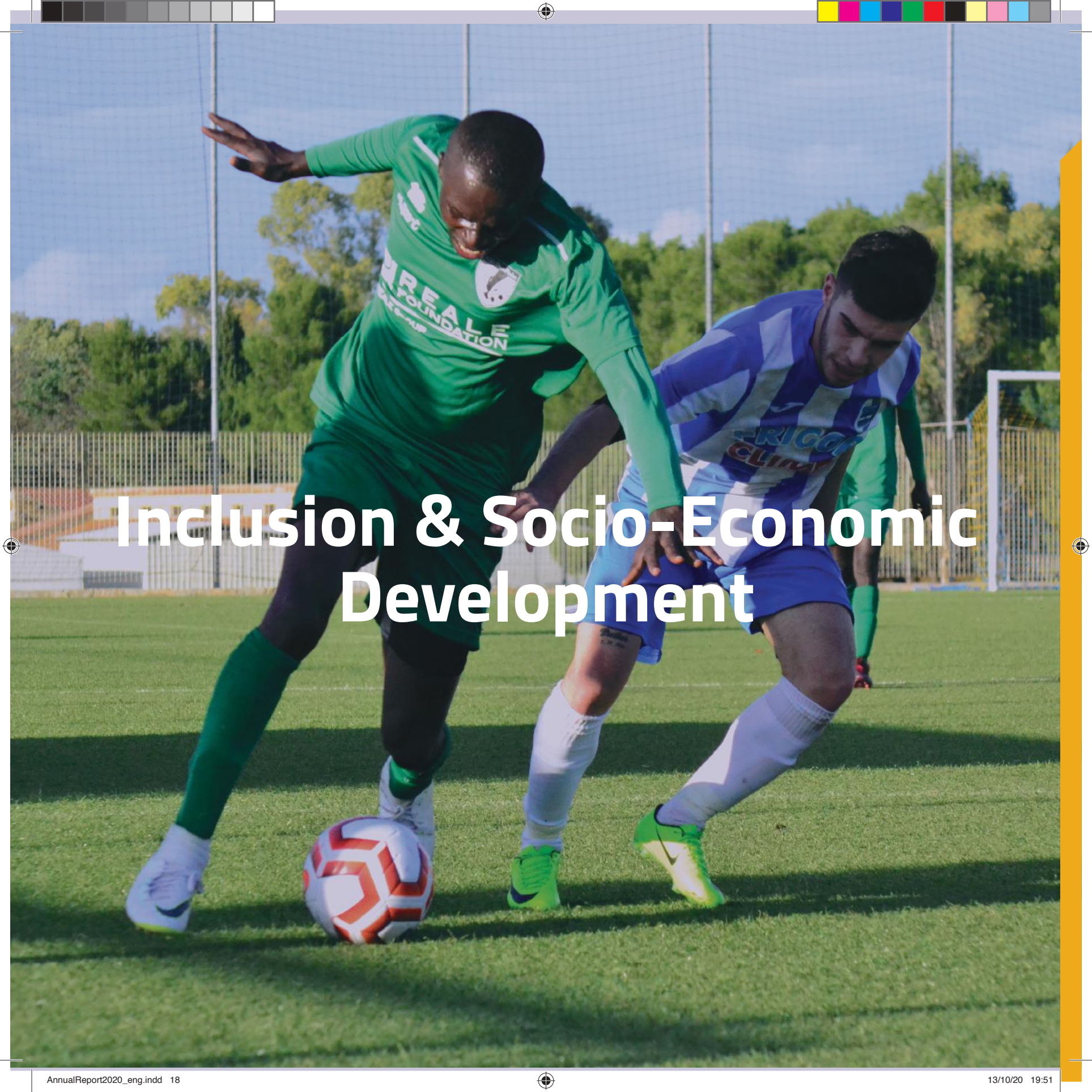


### **Project objective**

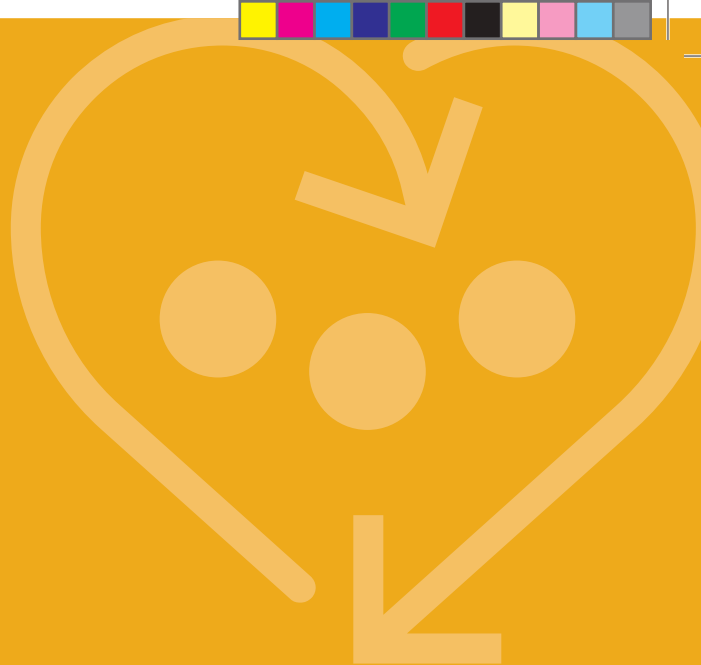
The “Stop Soledad” programme has its roots in the global attention aimed at the elderly, including a series of actions to alleviate their solitude, irrespective of whether they live at home or in an institution.

### **Beneficiaries**

The average age of the beneficiaries is 85 years and the majority are women. They mainly live at home and often have physical and/or mental health issues. 57% of the elderly served by the organisation live at home alone; 5% live with their partner; and the rest live in an institution (29%) or with relatives (8%) or other (1%).



# Inclusion & Socio-Economic Development



Reale Foundation promotes the inclusion and socio-economic development of young people by supporting initiatives that aim to:

- incentivise the inclusion of young people, increasing financial skills (defined as the combination of knowledge, skills, attitudes and behaviour);
- foster the employability and integration of young people, supporting those at a disadvantage in the development of their skills to prepare them for the workforce.





## Powercoders

*An international project for welcoming and supporting refugees.*







An international project for welcoming and supporting refugees.

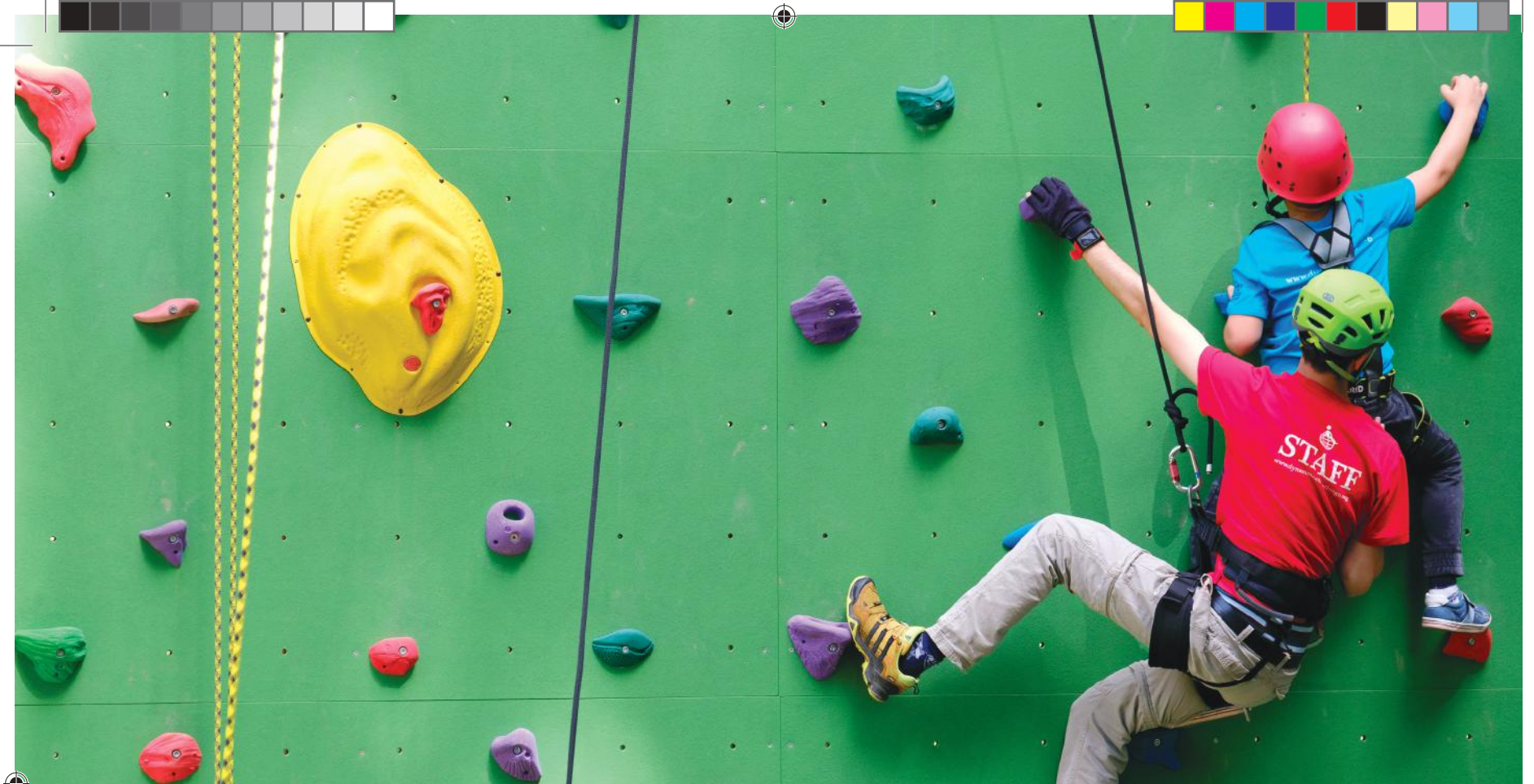
Powercoders is a project that, by offering programming and web development classes to refugees, aims to provide a concrete support to people in very difficult situations. The explicit aim is work placement in the IT sector that allows the beneficiaries to integrate into the workforce.

#### **Project objective**

The project aims to help refugees earn a living through work placement in the digital sector. In detail, the IT sector in Italy has a lot of potential but has a significant lack of coders, professionals able to program.

#### **Beneficiaries**

Via the support of Reale Foundation, Powercoders was created in Turin, with the assumption of 20 refugees. The beneficiaries were trained in the IT sector and all were offered an apprenticeship, which was successfully completed.



## Dynamo Recreational Therapy

*Dynamo Recreational Therapy means participating in an adventure, sharing unforgettable experiences with peers and discovering one's own abilities.*





The Therapy is based on the model consisting of: challenge, choice, collaboration, success, reflection, and discovery through the support of qualified staff and the common thread of fun.

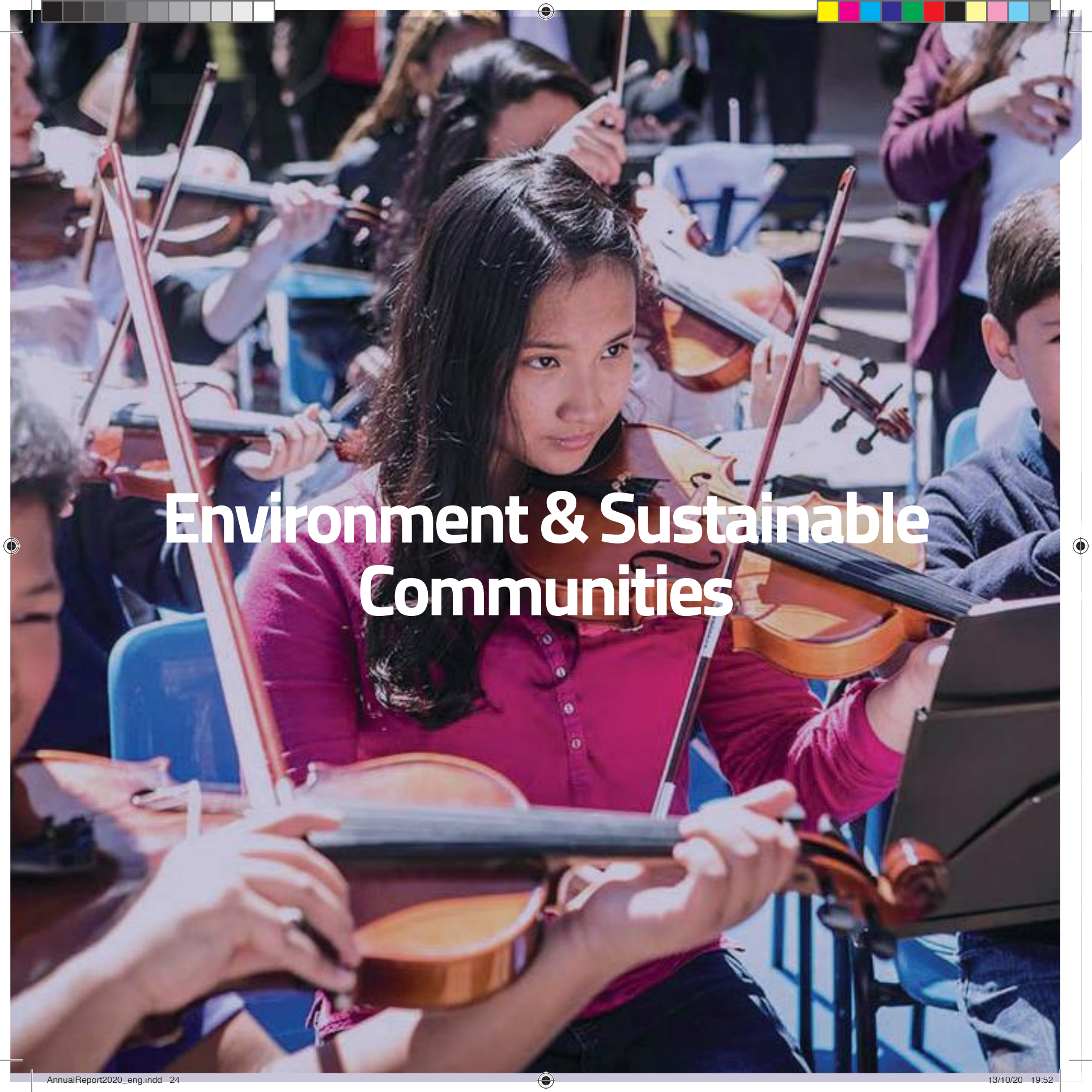
#### **Project objective**

The experience is concentrated on the discovery of new potentialities and new chances to learn in various forms, focusing on one's own possibilities and not on the difficulties dictated by one's state of health. In this way, results tend to be long-term and often permanent, and positive changes occur in the young people's way of confronting their disease.

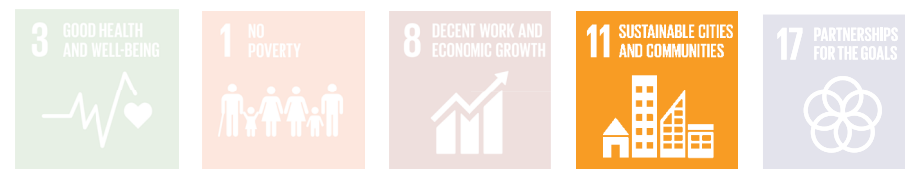
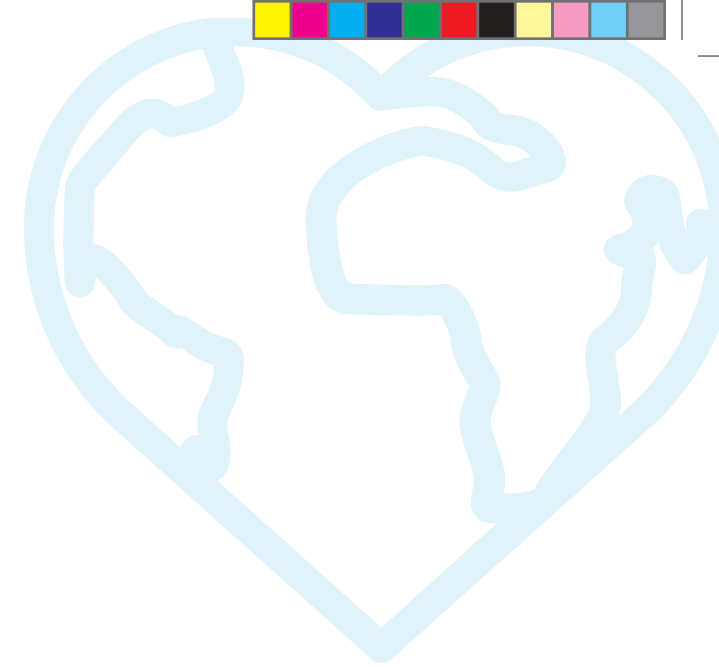
#### **Beneficiaries**

In the months of July and August 2019, 60 Spanish teenagers arrived at the Dynamo Camp with 25 companions, 20 trained volunteers, and 5 doctors. Thus, 40 sick young people affected by oncological diseases such as astrocytoma, osteosarcoma, lymphoma, glioma, leukemia and solid tumours were welcomed, along with 20 brothers and sisters (29 boys and 31 girls).





# Environment & Sustainable Communities



**Reale Foundation** supports initiatives for:

- increasing resilience to natural disasters.  
In particular, it supports initiatives directed at managing the emergency and post-emergency phases in order to assist affected Communities;
- reducing exposure to risk and vulnerability of communities subject to earthquakes and floods.

This area of intervention also includes support for development projects and artistic and cultural development of the territory, which has always been of primary interest to the Reale Group, and for initiatives that promote sustainable mobility.



## Residency programme for young art curators

*This programme targets three young foreign art curators, who are invited to spend a study period in Spain, to deepen their knowledge of the Spanish art scene and to organise an exhibition.*







The stay lasts four months, from February to June 2020. The curator-coordinator selects the content and artistic offering and proposes the itinerary for discovering Spain's artistic fabric and art world institutions.

The three curators participate in meetings with artists and gallery managers, trips, visits to museums, foundations, and independent cities in several Spanish cities, including Madrid, Barcelona, Bilbao, Valencia, Seville, Santander, and La Coruña among others.

### **Project objective**

The purpose of the residency programme for young art curators is to connect the final stage of their studies with their entry into the professional world; it is structured as an independent training activity, thanks to a research path.

### **Beneficiaries**

Three young, foreign curators and the administrators of the best international schools.



## El hambre ataca a cualquier familia

*After our previous project, "Comedor Social Ventas", which took place from 2012 to 2018, the same take-away system began in a new area of Madrid: the Puente de Vallecas zone.*





In May 2019, the new Calle de la Reina de África soup kitchen was inaugurated, thanks to the transfer of two premises in Madrid.

#### **Project objective**

This project is a homemade take-away service, so the food is not eaten in the centre itself. People come to the premises to take the food that is prepared in disposable containers and they take it home to be able to eat in peace. The menu is composed of one container for the first course, one for the second course, bread, and dessert. A full meal is provided for each family member, with abundant servings.

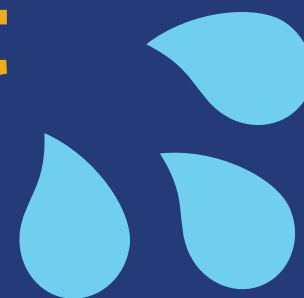
#### **Beneficiaries**

The total number of direct beneficiaries during the 2019 financial year was 583:

- Restaurant service (dishes prepared in the cooperative): 100
- Food Service - Food Delivery: 343
- Christmas gift basket: 140



# Agencies contest



Reale Foundation wishes to operate together and in harmony with the community in which it is located and operates. To this aim, to stimulate the participation of everyone, every year the whole Agency Network of Reale Mutua, Italiana Assicurazioni, and ex Unipa is involved. Every member of the network is invited to identify and present regional projects to support via the Reale Foundation.

During the initiative - last year - 35 projects were presented (20 by the Reale Mutua Agency Network and 15 by the Italiana Assicurazioni one), of which 8 related to the "Environment & Sustainable Communities" area of intervention, 20 to the "Inclusion and Socio-Economic Development" area and 7 to the "Health & Welfare" area.

Of all the projects presented, 4 were identified that the Foundation decided to support, disbursing €60,000 (€15,000 per project).



## **Environment, agriculture, and autonomy at Cascina don Guanella**

The project aims to create a circular agroecological model, through a 0 km-supply chain, that is natural and has a low environmental impact. The model is to provide a place for training and orientation, the dissemination of skills, and one that fosters professionalism to benefit the disadvantaged.

## **CITYFRIEND - A friend in need is a friend indeed**

CITYFRIEND is a project for developing cultural experiences in the region and inclusive, accessible tourism in Italy. The founding characteristics are innovation and practicality. It puts people at the centre, valuing the sharing of emotions and the rediscovery of human relationships, that generate the best memories of our travel experiences.

## **MetaPSA**

MetaPSA is a project that enables the combination of scientific research, primary prevention, early diagnosis, and direct interaction with the region. In addition, it provides an occasion for making the results of studies conducted in laboratories more accessible to all.

## **Restoring the damage from the 28 OCTOBER 2018 sea storm**

The project focuses on the reconstruction of one of two Sturla pools, a social pillar in Genova, which was damaged by the sea storm, in order to restore the plant engineering.

# Payment process



Over the course of 2018, an evaluation of the internal monitoring system's design was carried out to defend against risks the Foundation's activities could be exposed to.

This process was undertaken to protect all the Foundation's stakeholders with respect to maintaining strict ethical and behavioural principles.

To this end, the culture of risk management and of the implementation of controls - by the entire organisation and by the people who work for the Foundation - has been promoted. This has been done to ensure the adoption of an internal control system that guarantees the effective and efficient use of resources generated, the accuracy of information given to the public, and the compliance with current laws and regulations.

In more detail, the following checks were identified and are being put in place in the distribution process area:

- the Patrons Committee's analysis and approval of the selected intervention areas, of the projects to support, and of the partners with whom to launch collaborations;
- verification by the Arbitration Committee regarding the coherence of the areas and projects identified with the Charter, Ethics Code, and the programme guidelines, and the signalling

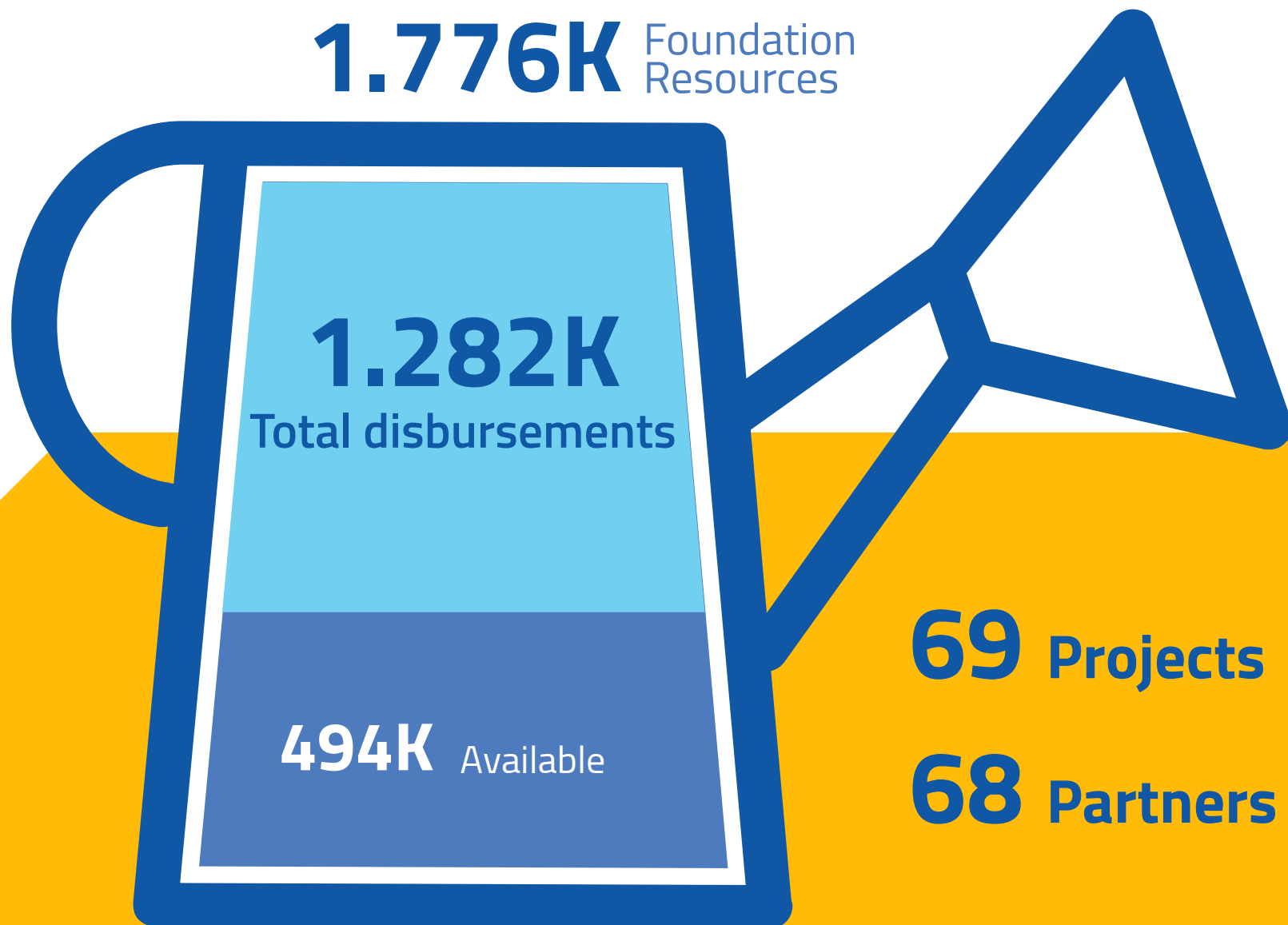


of any inconsistencies/anomalies to the Operating Committee, so that it can take care of correcting/rendering suitable the choices made or provide the information needed to support the proposals identified;

- traceability via a special model for data indicated in the contribution requests from potential beneficiaries, and for the supporting documentation provided, to allow the objective verification of the eligibility, project efficacy, strategic and values alignment, as well as the sustainability of the project, both for the time being and if the Foundation's support were to cease;
- preparation of specific reports that detail all the projects for which a contribution request has been submitted or that have been selected for support;
- the Patrons Committee's analysis and approval of projects included in the implementation plan, previously identified by the Operating Committee based on information included in the reports indicated above;
- monitoring and evaluation of projects carried out via the analysis of information inserted in the project progress file completed by the beneficiary organisations and of the supporting documentation obtained (e.g. photographic material, videos, or direct testimony of the developed project) and the consistency of the same with the project's predetermined aims;
- periodic reporting to the Patrons Committee on the state of the projects' progress up until the relevant term;
- coherence between the amounts to be paid and how much was supposed to be distributed according to the relevant authorisation.

# Total disbursements 2019

**1.776K** Foundation Resources



# Results for the Community

**12.100**  
Families

**5.715**  
Young  
people

**68.452**  
Indirect  
beneficiaries

**62.944**  
Direct  
beneficiaries



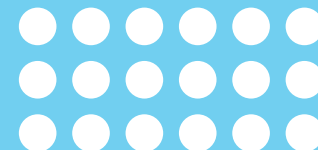
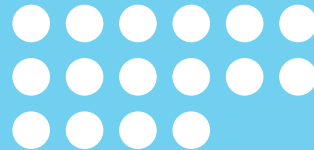
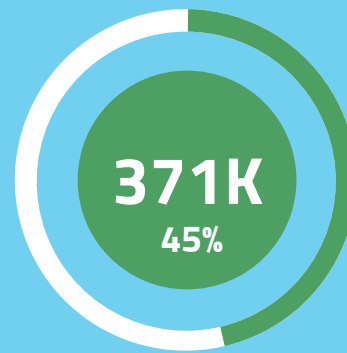
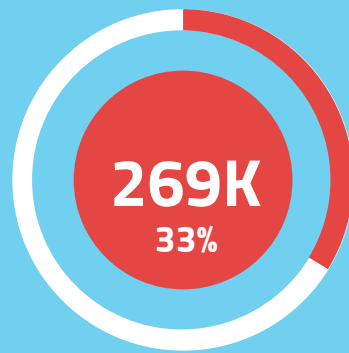
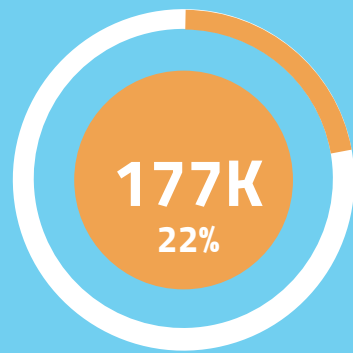
# Strategic focus of projects



**50K** \* Emergency protocol - Spain

## Italy

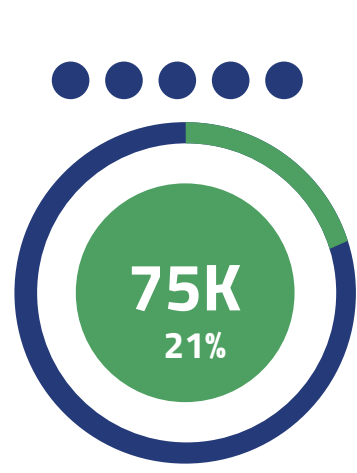
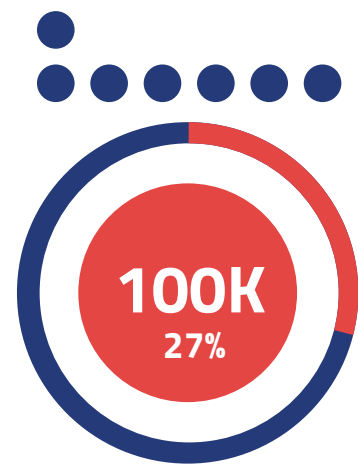
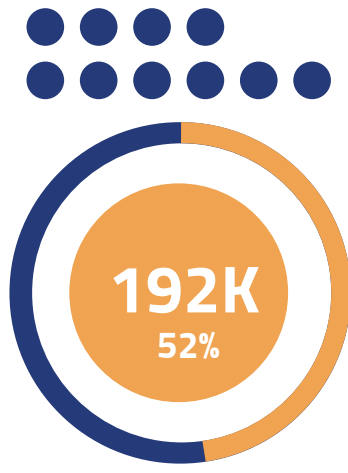
# 817K



**39 Projects**



22 Projects



50K\*

Spain

367K

Chile

196K



7 Projects



# Resources in detail

## Inclusion & Socio-Economic Development

ORGANISATION NAME	AMOUNT DISTRIBUTED
FISIP	10.000
Food Bank (NGO)	5.000
UNESCO Centre	5.000
MurialdoFor (NGO) - A150 project	10.000
Dynamo Camp	20.000
FAI	30.000
Magazzini OZ (Social Cooperative)	28.000
Casa OZ Association (NGO)	3.000
Monkeys Evolution	5.000
Powercoders Italy	50.000
Asd Duospèdes	15.000
UNHCR	5.000
Confagricoltura	40.000
Cascina Don Guanella	15.000
ANFFAS	15.000
Circolo MCL – Un Paese per Giovani [A Country for Young People]	12.500
Slow Food Chile	57.445
Plataforma Empresas De Aldeas Infantiles Sos	10.000
Caritas	30.021
Apramp	15.000
Casa Caridad Valencia	15.000
C.E.A.R.	10.000
Congregación Instituto Hijas de Maria Auxiliadora	15.000
Fundación Dasyc	10.000
Comedor Social Ventas	10.000

## Health & Welfare

ORGANISATION NAME	AMOUNT DISTRIBUTED
Asili Notturmi Umberto I	15.000
SERMIG	8.000
Opera Cardinal Ferrari (NGO)	5.000
CAI Turin – la montagna che aiuta [the mountain that helps]	2.000
Fondazione Theodora (NGO)	10.000
AIRC	25.000
F.O.R.M.A.	30.000



Welfare Innovability	30.000
Welfare Together	20.000
Robotic Hand - Molinette - Rotary	30.000
Foundation Specchio dei Tempi (NGO)	80.000
Banco Farmaceutico - Turin	10.000
Casa di Accoglienza la Madonnina di Candiolo (NGO)	10.000
Fondazione Edo ed Elvo Tempia (NGO)	15.000
Associazione Ama-le Iqsec2	12.500
UNITALSI	12.500
Opera San Giobbe (NGO)	5.000
Dynamo Camp (NGO)	51.000
Asociación Infantil Oncológica Asion	25.000
Musica En Vena	15.000
Amigo De Los Mayores	15.000
Fundación De Ayuda Al Niño Oncológico Sagrada Familia	18.000
Fundación Dfa	10.000
Proyecto Oncológico Lola Busca Nueva Imagen	10.000

## Environment & Sustainable Communities

ORGANISATION NAME	AMOUNT DISTRIBUTED
De Sono - Music Association	15.000
Turin Municipality - Corso Siccardi	100.000
Società Ginnastica Etruria	35.000
A.S.D. Sportiva Sturla	15.000
Giant Trees Foundation	12.500
Grazbee	14.000
Festival Internacional De Teatro Clásico de Mérida	48.652
www/Adena	6.200
XVIII Certamen de Belenes	28.310
La Fabrica	15.000
Proyecto Cultural Valencia-Arténbloc	12.000
Fundación Abadia De Montserrat	15.000
De Reus International Festival	25.000
Sandretto De Rebaudengo Foundation	65.000
Patrocinio Ellas Crean 2019 – Ulalume	15.000
Patrocinio Película Yeses	15.000
Proyecto Stem	12.000
Ciudades Sostenibles (Teatro Yeses)	15.000
La Pincoya	12.000

## Emergency Protocol

ORGANISATION NAME	AMOUNT DISTRIBUTED
Spain	50.000
totale	1.430.628

# What the future of Reale Foundation involves

Dedicating itself, every day, to the launch and support of increasingly international, cross-business, and solid projects, involving and creating networks between different countries and areas in the world.

Deepening and strengthening the relationships with partner associations, but not only: creating new links with organisations that can enrich the Foundation's initiatives and actions.

Supporting communities struck by crises and being ready to respond in a timely way to any emerging criticality.

Strengthening Togetherness, community spirit, and belonging at the base of the Reale Foundation's actions. How? Through specific initiatives, including the Employee and Agencies Contests that have allowed the creation of a network of solidarity via the identification, by involved parties, of worthy organisations later awarded by the web.

Increasing the media echo and involvement in initiatives put in place via more social communication, which takes a wider audience into account.

Maintaining commitment and stimulating the growth of the Road to Social Business project, aimed at entrepreneurial development against a social background. Among the initiatives already launched that are correlated to the project, Powercoders, which is dedicated to work placements for refugees in the IT sector through IT and programming courses, stands out.



**REALE**  
**FOUNDATION**





[www.realefoundation.org](http://www.realefoundation.org)







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REALE GROUP

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